

Vasavi College Of Engineering Department Of Computer Science & Engineering

A Report On Guest Lecture on "Web Mining" (Conducted Under Co-Curricular Activities)

A Guest Lecture on "Web Mining" was delivered by Dr V. Ravi , Associate Professor from IDRBT on Jul 30th, 2012 for the target audience of M.Tech (CSE) students.



The speaker explained about Web Mining and the importance of it with examples in the fields like stock market, e-commerce and etc.



The objective of the Guest Lecture was to enlighten the students with the current research opportunities in the field of Web Mining.

The speaker focused on the taxonomy of web mining which are web content mining, web structure mining and web usage mining. He discussed the applications in each of these categories and research problems in those areas.



Dr. V. Ravi started off with brief introduction to Data Mining concepts and its relation with Web Mining.

The speaker concluded with very hot and upcoming research topic in Web Mining as BIG DATA .