VASAVI COLLEGE OF ENGNEERING (AUTONOMOUS) DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES SYLLABUS FOR B.E-III SEMESTER

(Stream based open elective)

INTRODUCTION TO FINANCIAL SERVICES ACADEMIC YEAR 2024-25

	ACADEMIC 1	DAIN 2024 20
Instruction: 2Hrs/v	veek SEE Marks: 60	Course Code: U23OE350EH
Credits: 2	CIE Marks:40	SEE: 3 hrs.

Course Objectives: The course will enable learners:	Course Outcomes: On completion of the course, students will be able to:
To gain understanding of working of banking companies	
2. To comprehend the Risk aspects Insurance Companies	Analyze the Risks involved in Insurance Business
3. To understand the concepts and applications of Financial instruments	Evaluate and invest in different financial assets available in the market
4. To gain understanding of Financial Markets infrastructure	Analyze the working of financial markets

Unit I: Banking: (8 hours)

Nature and Functions of commercial banks –Banking Assets and Liabilities – distribution channels in Wholesale and Retail banking –KYC and its importance in Banking – Role of Banks in Anti Money Laundering – Automated processing of payments – NEFT, RTGS, IMPS, SWIFT-Risks in Banking – Credit Risk, Interest Rate Risk, Liquidity risk and Frauds.

Unit II: Insurance (6 hours)

Concept- Principles – Functions of Insurance - Life Insurance – Products - Health and General Insurance - Products and Services - Eco system of Insurance – Insurance companies - Advisors underwriters – TPAs - Actuaries - Reinsurance – Overview of IRDA

Unit III: Finance (8 hours)

Nature and concept of Equities – Common Shares – Preference equity – Primary Market and Secondary Market – Nature and Functions- Bonds – characteristics – Valuation – Hybrid Financial instruments.

Unit IV: Securities (5 hours)

Derivatives – Meaning - Uses – Types of Derivatives – Forwards – Futures- Options – Recent Trends in Derivative Trading, Financial Market Infrastructure Institutions – Nature and Functions of Stock Exchanges, Depositories and Clearing Houses

Learning Resources for students:

M Y Khan, Financial Services, 10th Edition, Tata Mcgraw Hill

References:

www.sebi.gov.in

www.rbi.org.in

The break-up of CIE: Internal Tests + Assignments + Quizzes

- No. of Internal tests
- 2
- Max. Marks
- 30

- No. of assignments
- 3
- Max. Marks
- 5

- No. of Quizzes
- 3
- Max. Marks
- 5

Duration of Internal Tests

: 90 Minutes

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