

38-15 ST-1

**VASAVI COLLEGE OF ENGINEERING (AUTONOMOUS)**  
**DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES**

**SYLLABUS FOR B.E-III SEMESTER**  
**(Stream based Open Elective)**

**INTRODUCTION TO FINANCIAL SERVICES**

**ACADEMIC YEAR 2025-26**

<b>Instruction: 2Hrs/week</b>	<b>SEE Marks: 60</b>	<b>Course Code: U24OE350EH</b>
<b>Credits: 2</b>	<b>CIE Marks:40</b>	<b>SEE: 3 hrs.</b>

<b>Course Objectives:</b>  <b>The course will enable learners:</b>	<b>Course Outcomes:</b> <b>On completion of the course, students will be able to:</b>
1. To gain understanding of working of banking companies	Examine and classify banking operations
2. To comprehend the Risk aspects Insurance Companies	Analyze the Risks involved in Insurance Business
3. To understand the concepts and applications of Financial instruments	Evaluate and invest in different financial assets available in the market
4. To gain understanding of Financial Markets infrastructure	Analyze the working of financial markets

**Unit I: Banking: (8 hours)**

Nature and Functions of commercial banks –Banking Assets and Liabilities - distribution channels in Wholesale and Retail banking –KYC and its importance in Banking – Role of Banks in Anti Money Laundering – Automated processing of payments – NEFT, RTGS, IMPS, SWIFT- Risks in Banking – Credit Risk, Interest Rate Risk, Liquidity risk and Frauds.

**Unit II: Insurance (6 hours)**

Concept- Principles – Functions of Insurance - Life Insurance – Products - Health and General Insurance - Products and Services - Eco system of Insurance– Insurance companies- Advisors- underwriters – TPAs - Actuaries - Reinsurance – Overview of IRDA

**Unit III: Finance ( 8 hours)**

Nature and concept of Equities – Common Shares – Preference equity - Primary Market and Secondary Market – Nature and Functions- Bonds – characteristics – Valuation – Hybrid Financial instruments.

**Unit IV: Securities (5 hours)**

Derivatives – Meaning - Uses – Types of Derivatives – Forwards – Futures- Options – Recent Trends in Derivative Trading, Financial Market Infrastructure Institutions – Nature and Functions of Stock Exchanges , Depositories and Clearing Houses

*V. Mary Jesu*  
25/6/25

*Prof. Jay. H. 25/6/25*  
**PROFESSOR & HEAD**  
**Department of English**  
**OSMANIA UNIVERSITY**  
**HYDERABAD-500 007.**

*Dr*



**Learning Resources for students:**

M Y Khan, Financial Services, 10<sup>th</sup> Edition, Tata Mcgraw Hill

**References:**

[www.sebi.gov.in](http://www.sebi.gov.in)

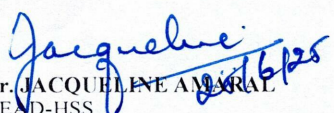
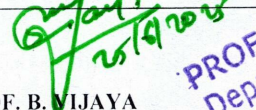
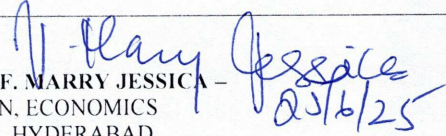
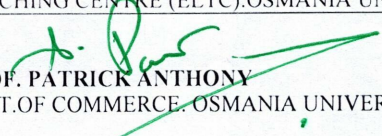
[www.rbi.org.in](http://www.rbi.org.in)

The break-up of CIE: Internal Tests + Assignments + Quizzes

1	No. of Internal tests	:	<input type="text" value="2"/>	Max. Marks	:	<input type="text" value="30"/>
2	No. of assignments	:	<input type="text" value="3"/>	Max. Marks	:	<input type="text" value="5"/>
3	No. of Quizzes	:	<input type="text" value="3"/>	Max. Marks	:	<input type="text" value="5"/>

Duration of Internal Tests : 90 Minutes

**Signatures:**

 Dr. JACQUELINE AMARAL HEAD-HSS CHAIRMAN, BOS, HSS, VCE	 PROF. B. VIJAYA HEAD, DEPARTMENT OF ENGLISH, OSMANIA UNIVERSITY & DIRECTOR, ENGLISH LANGUAGE TEACHING CENTRE (ELTC), OSMANIA UNIVERSITY
 PROF. MARRY JESSICA - DEAN, ECONOMICS UOH, HYDERABAD	 PROF. PATRICK ANTHONY DEPT. OF COMMERCE, OSMANIA UNIVERSITY
MEMBERS OF HSS, VCE :- Dr. G. MEENA Dr. K. JHANSI RANI Dr. M. JYOTHI	MEMBERS OF HSS, VCE :- Dr. B. SHEELA RANI SIMON Dr. T. SUNAND EMMANUEL Dr. DNS. BHASKAR