3RD SEMESTER ELECTIVE COURSES- HSS

Faculty profile:-



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Mr.Peri Srinivas:- Over thirty years of extensive experience in financial markets with strong domain knowledge and experience in Mutual Funds operations, Equity Derivatives F&O clearing services, Collateral management, Depository services, Treasury operations, Stock Broking, Money Markets and Investment Banking.

Subject: - Introduction to Financial Services - BFSI STREAM

Finance is the life blood of any organization. An organization that sources capital at minimal cost and generates maximum returns, staying within the acceptable risk levels, is highly valued.

Why BFSI for Engineers:

- The domain knowledge of Banking, Financial Services and Insurance sectors is prerequisite for any Tech role in Product space.
- BFSI segment constitutes a lion's share in the business of top 4 IT companies.

Faculty profile:-



Dr.Santosh Putta : UGC-Senior Research Fellow with seven years of Teaching experience in media and communication at undergraduate and post graduate level with three years of industry experience in Film Production.

Subject: - Introduction to Journalism - LIBERAL ARTS STREAM

Why Journalism - In the age of social media and AI, **tech skills alone won't cut it**. To stand out, engineers need to **communicate**, **question**, **and connect**. That's where journalism comes in. Journalism trains you to **think critically**, **write clearly**, **and see the world differently**. It teaches you to research deeply, explain complex ideas simply, and engage with real-world issues. As an engineer, these skills are gold — whether you're pitching a product, presenting a report, or leading a team.

Faculty profile:-



Harita Malisetti specializes in Human Resource Management, Organizational Behaviour, and Entrepreneurship. She has taught at reputed institutes including IIIT Basar, The Oxford College of Business Management (Bangalore), and Pulla Reddy Institute of Technology.

Subject: - Introduction to Human resource management - MANAGEMENT FOR ENGINEERS STREAM What separates great engineers from good ones? The ability to lead. This HRM course equips you with leadership, negotiation, and team-building skills to excel in group projects today, stand out in placements tomorrow, and grow into a confident team lead in your career.

Faculty profile:-



Dr. G. Vaishnav Kumar, (B.A., LL.M., Ph.D.) is a constitutional law expert with a Ph.D. from Osmania University. He has been teaching this subject since its introduction in 2023.

Subject: - Constitution of India - General pool- Open Elective

The Constitution of India is the rulebook of our nation — defining how we are governed, our rights, and our duties. This course gives engineering students a simple yet powerful understanding of India's Democratic framework. You'll explore the Preamble, Fundamental Rights, Duties, and how the government functions, while connecting these ideas to real-life situations and technology. It's not just about laws — it's about knowing your role as a responsible citizen.
