

VASAVI COLLEGE OF ENGINEERING (A)

DEPARTMENT OF HUMANITIES AND SOCIAL SCIENCES

BRIEF OVERVIEW OF STREAM-BASED OPEN ELECTIVES UNDER THE BOARD OF HUMANITIES AND SOCIAL SCIENCES

The HSS department offers Management courses for Engineers as Stream-Based Open Electives.

1. Human Resource Management offered in the 3rd semester

Introduces engineers to talent management, leadership, motivation, teamwork, and organizational behaviour. **It equips engineers to effectively manage people, resolve conflicts, and lead diverse teams in the workplace.**

2. Financial Management offered in the 4th semester

Builds financial literacy by introducing concepts such as budgeting, cost analysis, investment appraisal, and resource allocation. **It enables engineers to evaluate projects, optimize resources, and make economically viable decisions.**

3. Marketing Management offered in the 5th semester

Provides insights into customer needs, market dynamics, branding, and product positioning. **It enables engineers to design and deliver solutions that are technically sound as well as market-oriented.**

4. Strategic Management offered in the 6th semester

Develops the ability to analyse business environments, formulate long-term strategies, and make informed organizational decisions. **It prepares engineers to think critically, innovate, and contribute to sustainable competitive advantage.**

5. Logistics and Supply Chain Management offered in the 6th semester

Explains the planning, movement, storage, and distribution of materials, products, and information across supply chains. **It helps engineers improve operational efficiency, reduce costs, and enhance customer satisfaction through effective supply chain management.**
